

## Digital Media Gateway™ HD News Connect

*Integrate the Digital Media Gateway into your newsroom computer system*

Pathfire's Digital Media Gateway™ (DMG) HD News Connect adds unprecedented access and control of your Pathfire-delivered news content and metadata by integrating DMG functionality into your Avid iNews newsroom computer system (NCS).

### Empower newsroom desktops

HD News Connect is more than just another ActiveX plug-in. NCS searches yield relevant news content available on the Pathfire Server. You can view low-resolution browse clips within the NCS and drag and drop the included script information directly into news scripts. Users can focus on a single interface, resulting in increased productivity.

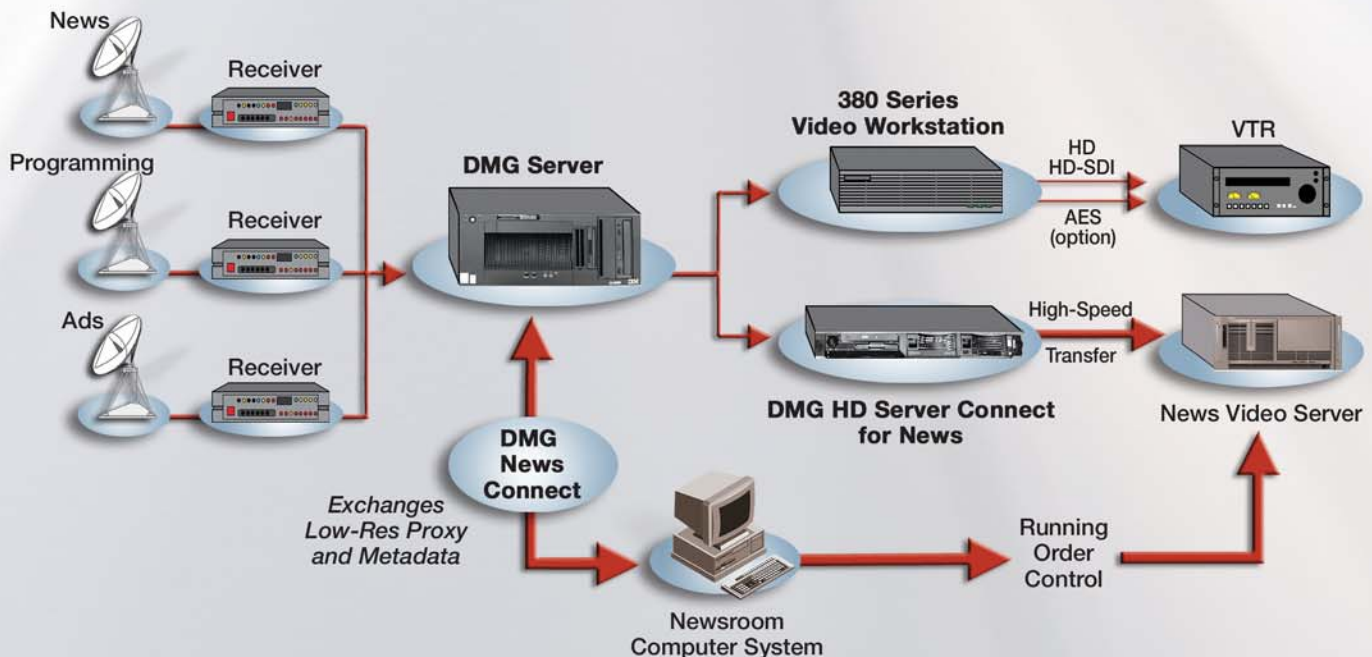
### Fully automated process

As news stories are delivered to your DMG Server, the content is automatically added to your NCS. As items are deleted from the DMG Server, the objects are automatically removed from the newsroom computer system.

### No additional hardware required

HD News Connect is a software service installed on the DMG Server in your facility. Once enabled, a network connection between your newsroom computer system and the DMG Server is all you need to begin realizing the many workflow benefits.

### Typical System Architecture



*DMG HD News Connect integrates seamlessly with the DMG HD Server and your newsroom computer system.*

## Integrated solutions

HD News Connect is a companion software module to DMG HD Server Connect for News. DMG HD Server Connect, another of Pathfire's Connect modules, transfers Pathfire-delivered content as files. The file transfer process eliminates the need to load tapes or route and record video.

## Pathfire customer support

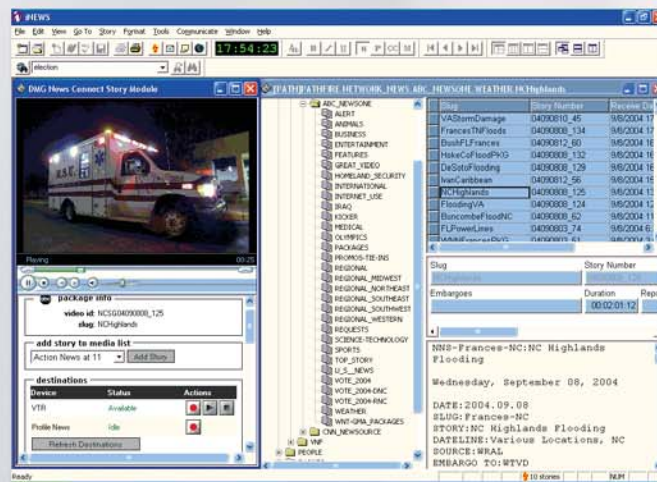
Pathfire provides its industry-leading 24x7x365 telephone, e-mail and Web support to each Pathfire customer. Pathfire's Network Operations Center uses the most advanced remote monitoring tools available. We use these tools to ensure the Pathfire system in your facility is fully operational, and your content is available at all times.

## Benefits to newsroom workflow

- Move content and metadata automatically and accurately
- Preview video from within your newsroom computer system
- Reduce errors and add efficiencies
- Merged search from within NCS quickly locates the perfect video for the story
- Work within a single application
- Drag and drop scripts to rundowns/lineups

## Industry standards

- Integrates with the most popular newsroom computer systems
- ActiveX components



*Illustration of DMG HD News Connect integrated with Avid iNEWS.  
Integration with other popular newsroom computer systems is coming soon.*

See the DMG HD News Connect Online Demo at:  
<http://www.pathfire.com/child/productap/DMGNewsConnect.htm>

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